

Butterflies in your tummy with Romantik Hotels on the ITB



Frankfurt/Berlin – The successful brand Romantik Hotels & Restaurants presents itself with an unusually emotional ITB appearance 2009. Roland Zadra, president of the cooperation, describes it like this: “We exhibit the way we are – personally, individually and open-minded.”

The stand at the trade fair highlights the strengths of the European cooperation: All the hoteliers are visually present as well as the topics indulgence and emotion. Intensive, bright colours create an animated atmosphere of well-being. In line the guides and brochures show a new layout. Fresh colours and emotional motifs make you feel like going on a journey of discovery. The Romantik Hotel & Restaurant Guide 2009 is a survey of all the hotels in the cooperation. Suitable ideas for journeys in the light of beauty, health and well-being are offered by the Spa brochure. Brand new: The Wedding & more brochure is all about an unforgettable time for two, feeling the butterflies in your tummy.

Romantik Hotels & Restaurants are 200 hotels in 11 European countries – from benelux to Italy, from Hungary to Portugal. Founded 37 years ago the cooperation unites privately owned, historically significant hotels, emphasising a stylish atmosphere and an impeccable ambiance. Great importance is attached on a high quality of food and wine – 20 chefs are awarded a Michelin star. 62 hotels in 5 countries meet the criteria of the proprietary Romantik spa quality seal.

More information on Romantik Hotels & Restaurants is available **from March 11th to 15th 2009 on the ITB Berlin, hall 9, stand 112** and any time on www.romantikhotels.com. Order your free copies of the guides and brochures on the internet or by tel. +49 (0) 69 / 66 12 34-0.

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